

LaRue Health and Wellness, LLC PRIVACY POLICY

LaRue Health and Wellness, LLC (the “Company”) is committed to protecting your Personal information. Our Privacy Policy (“Privacy Policy”) is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when using our Service.

For purposes of this Agreement, “Site” refers to the Company’s website, which can be accessed at www.laruehealthandwellness.com. This Privacy Policy applies to the Site and, unless otherwise indicated, any other Company service that links to this Privacy Policy (collectively, the “Services”). The terms “we,” “us,” and “our” refer to the Company. “You” refers to you, as a user of our Site or our Service. By accessing our Site or our Service, you accept our Privacy Policy and [Terms of Use](#), and you agree to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

This Privacy Policy does not describe how we collect or use your Protected Health Information (as defined by the Health Insurance Portability and Accountability Act of 1996 (“HIPAA”), which is covered by our [HIPAA Notice of Privacy Practices](#) (“**HIPAA Notice**”). For clarity, the HIPAA Notice, not this Privacy Policy, explains our privacy practices with respect to your Protected Health Information.

We may modify this Privacy Policy from time to time. The date of change will be shown next to the “Effective Date” on this page. We encourage you to read this Privacy Policy periodically to ensure you have up-to-date knowledge of our privacy practices. We will take reasonable and appropriate steps to provide notice about material updates to this Privacy Policy, for example by providing prominent notice on the Site. By continuing to access or use the Services after changes to this Privacy Policy become effective, you agree to be bound by the revised Privacy Policy. If any changes are unacceptable to you, you may stop using our Services at any time.

I. INFORMATION WE COLLECT

We collect “Non-Personal Information” and “Personal Information.” **Non-Personal Information** includes information that cannot be used to Personally identify you, such as anonymous usage data. **Personal Information** is any information that Personally identifies you.

1. *Information that you Provide*

We may collect your first and last name, email address, phone number, and other information that you may submit to us through the Services, for example, when creating an account or submitting an inquiry, or that you otherwise communicate to us.

2. *Information collected via Technology*

We may track information provided to us by your browser or by our software applications when you view or use the Services, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Services, the time and date of access, and other information that does not Personally identify you. We may track this information using automated technologies, such as cookies and similar technologies. Cookies are small text files that include an anonymous unique identifier. Cookies are sent to a user’s browser and are stored on the user’s device. Sending a cookie to a user’s browser enables us to collect information about that user and keep a record of the user’s preferences when utilizing our Services. The Company may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

3. Children’s Privacy

The Site and the Service are not directed to anyone under the age of 13. The Site does not knowingly collect or solicit information from anyone under the age of 13, or allow anyone under the age of 13 to sign up for the Service. In the event that we learn that we have gathered Personal information from anyone under the age of 13 without the consent of a parent or guardian, we will delete that information as soon as possible. If you believe we have collected such information, please contact us at info@laruehealthandwellness.com.

II. HOW WE USE AND SHARE INFORMATION

Personal Information:

In general, the Personal Information you provide to us is used to help us provide the Services and to communicate with you. For example, we use Personal Information to contact you in response to questions, solicit your feedback, provide technical support, and inform you about promotional offers. We may also use your Personal Information for everyday business needs such as for processing payments, enhancing our products and services, analytics, website management.

We may share Personal Information with outside parties for a number of reasons, including for legitimate business purposes, to meet applicable legal process or enforceable governmental request; to enforce our Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of the Company, our users, or others as required or permitted by law. We may share Personal Information with vendors who are assisting the Company in its provision of the Services and who are contractually obligated to protect Personal Information.

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent.

Non-Personal Information:

In general, we may use Non-Personal Information to help us improve the Services, enhance the user experience, and to track trends and analyze use patterns on the Site. This Privacy Policy does not limit our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such information at our discretion.

III. HOW WE PROTECT INFORMATION

We implement reasonable security measures designed to protect your information. If you create an account with us, your account will be protected by your password and we urge you to take steps to keep your Personal information safe by not disclosing your password and by logging out of your account after each use. While we strive to protect your information, we cannot guarantee the security of the Internet, and cannot ensure the security of the information that is transmitted through the Internet.

IV. YOUR RIGHTS REGARDING THE USE OF YOUR PERSONAL INFORMATION

You can limit the information you provide to the Company. You may also limit information that the Company sends to you in certain circumstances. To communicate your preference, you may contact the Company using the contact information below. You may also opt out of promotional communications by following the unsubscribe instructions provided in such communications. Please note that notwithstanding the promotional preferences you indicate, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

We will comply with other applicable laws that may provide you with additional rights with respect to your Personal information.

V. LINKS TO OTHER WEBSITES

As part of the Services, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Services. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Services through or on another website or application, then the privacy policy of that other website or application will

apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

VII. CONTACT US

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to info@laruehealthandwellness.com.

Effective Date: July 22, 2020.